

November 2005



I | I D | A
INTERNATIONAL
INTERIOR DESIGN
ASSOCIATION
WISCONSIN CHAPTER

reflections

reflections

welcome, new members

Mary Bolger, IIDA
Flad & Associates, Madison

Jessica Brown, Associate, IIDA
Su Casa Design, Sheboygan

Deanna Vandenack, Associate, IIDA
MK Realty LLC, Greendale

Chris McCanles, Affiliate Member, IIDA
Terra Nova, Inc., Waukesha

Michelle Aubrey, Industry Member, IIDA
Wolf-Gordon, Inc., Milwaukee

A.J. Medalen, Industry Member, IIDA
Steelcase, Inc., Milwaukee

Wanda Baker, Student Member, IIDA
Madison

Kristi Bartman, Student Member, IIDA
Slinger

Temeko Clements, Student Member, IIDA
Greenfield

Erin Elliott, Student Member, IIDA,
Madison

Emily Kanarek, Student Member, IIDA
Madison

June Karnitz, Student Member, IIDA
Fond du Lac

Colleen Kroll, Student Member, IIDA
Stevens Point

Pamela Olson, Student Member, IIDA
Stevens Point

Susan Schiller, Student Member, IIDA
West Bend

Stephanie Siolka, Student Member, IIDA
Green Bay

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reflections

2005-2006 IIDA Wisconsin Board of Directors

President

Randy Schmitgen
rschmitgen@flad.com

Past President

Susan Wohlitz, Memorial
(1971-2005)

President-Elect

Vacant

VP, Communications

Janet Hirsch
jhirsch@midplains.net

VP, Membership

Lu Cagin
lcagin@rdgusa.com

VP, Professional Development

Laura Quinn
lacquinn@centurytel.net

VP, City Centers

Paul Cutlip
pcutlip@famousfootwear.com

Director, Student Members

Koreen Liepitz
koreenl@decorativesurfacesonline.com

Director, Industry Members

Kim DeWitt
dewittk@allsteeloffice.com

Director, Associate Members

Rebecca Dix
rebecca@bbinternationalinc.com

Open Positions:

President Elect

VP, Government and Regulatory Affairs
VP, Forums

President's Message

All IIDA Wisconsin Chapter Members,

Our many chapter leaders and volunteers have been busy with a variety of programs, events and meetings since our last newsletter. The following paragraphs will touch on some of the items we have been involved in throughout the state, as well as, some of the happenings we look forward to in the coming months.

I would first like to give a few updates from IIDA Headquarters (HQ). We are in the middle of our Membership Campaign, which is being led by HQ and targeted to Professional and Associate members. This program was kicked off in September and will continue through the end of this year. You may have seen some of the graphics and advertisements in publications that focuses on the theme of "We are saving a seat for you", and illustrates the many reasons and benefits of IIDA membership.

The Wisconsin Chapter has also been asked by HQ to participate in a program to develop website templates that each chapter can customize. The intent is to work with HQ as a mini focus group and provide our input on the types of elements that we feel are most important to a Chapter website. Our goal will be to implement these templates into our new website design in January 2006. Watch for future developments at www.iidawi.org.

We are very excited to have successfully completed the first Susan Wohlitz Memorial Fund Fundraiser on October 22. It was great to see so many chapter members and friends in attendance and to have so many of Susan's family join us in a day of games, giveaways and fundraising. The volleyball tournament was fun and we escaped without any injuries. Thanks to all who provided auction items, money gifts and great services; a complete story can be found in this newsletter

We have offered and been part of many programs in our City Centers in the past couple of months. These events include two lighting seminars, one offered by IIDA and one in conjunction with Interior Design Coalition of Wisconsin (IDCW), both in Milwaukee. The Second Harvest's Feed Your Soul in Milwaukee will be another great success on November 18. The Madison City Center sponsored a Forest Products Lab Tour and Presentation in September and a movie night/social with the films of Ray and Charles Eames in October. Watch the calendar for upcoming events in all city centers.

Director of Student Members, Koreen Liepitz, IIDA, has been leading our efforts to present IIDA to numerous colleges throughout the state. One of our goals is to increase our presence, commitment and service to students. This initiative gained us approximately 20 new student members and still growing.

As president of our chapter, I was part of the "Alphabet Soup Panel Discussion", which was held in Milwaukee in October. Leaders of IIDA, ASID, CSI, AIA, AGC, and AWI met to discuss potential joint programs, calendar sharing and social meetings. This will continue on a quarterly basis, so more to follow on that.

Our Annual Sponsorship program has been sent out to our members, supporters and friends. Our sponsors—will be able to contribute directly to specific programs or events in 2006. We thank everyone for their past and future generosity. These partnerships allow us to continue to provide outstanding programs to our members.

As we look into 2006, we have a full agenda. We are searching for volunteers for a number of events and happenings. These include such things as Holiday parties, Career Day in Madison (February), Business Day (February), NCIDQ study groups, a variety of events in each city center, and, of course, Interior Perspectives in May. We want and need your involvement and welcome you to lend a hand in these events. Please contact any of the board members or me directly to sign up, to offer a suggestion or just to provide some feedback. I look forward to hearing from you.



Randy Schmitgen, IIDA
Wisconsin Chapter, President

Randy Schmitgen, IIDA
President, Wisconsin Chapter

2005-2006 IIDA Wisconsin City Centers

Fox Valley City Center
Diane Lovegren, Director
dlovegren@mdcwall.com

Madison City Center
Robyn Boeck, Director
robynb@zinggdesign.com

Milwaukee City Center
Donna Ritke, Director
ritzdr@ameritech.net

Save the Date

Interior Perspectives 2006

CEU programs, Design Gala,
AIA Building EXPO and more!
May 10 & 11, 2006

IIDA Wisconsin 2005-06 Events

*Note: Please see page 7 for
STEP & NCIDQ information.*

November '05	
18	Feed Your Soul, Milwaukee
December '05	
1	NCIDQ Application Deadline First Time Applicants
7	IIDA Audio Conference
10	NCIDQ Application Deadline
16	STEP Registration Deadline (see pg 8)
31	Membership Renewal/Recruitment Deadline
January '06	
16	BOD Meeting/Holiday Party/Madison
23-27	Student Mentoring Week
26-29	CLC Meetings
February '06	
8	Newsletter Content Deadline
17	Career Day; Location: TBA
22	Business Day in Madison
March '06	
23	Flux Design Progressive Tour/Milwaukee
April '06	
7-8	Spring NCIDQ Exam

CEU Compliance Update

IIDA Members, please take note!!

Current CEU Compliance Period ends this year!

The current compliance period for Continuing Education Credits is **January 1, 2004 to December 31, 2005**. **IIDA Professional and Associate Members** are required to complete and report 1.0 CEU (10 hours) of Continuing Education prior to December 31, 2005. **All Professional and Associate Members** (active and inactive) including IIDA Fellows and Chapter Officers, must adhere to IIDA's compliance requirements.

IIDA is working to make educational opportunities accessible to all Members. An easy place to start is on IIDA's website www.iida.org. Click on Education, then Learning Options (www.iida.org/i4a/pages/index.cfm?pageid=113). "Online Tools will give you a list of preferred providers of self-study options. We also encourage you to visit the "Calendar" listing on IIDA's Knowledge Center <http://knowledgecenter.iida.org/> for a searchable listing of educational programs accredited by IIDA. **Reporting a CEU Course** - If you have attended a course which was not IDCEC-approved and wish to apply for CEU credit go to www.iida.org and click on "Compliance" under the "Education" tab.

Important Facts to Remember:

- IIDA's compliance requirements are independent from individual state licensure continuing education requirements. **Note: Some, but not all, courses may be submitted for consideration for both IIDA Membership compliance and your state requirement. IIDA encourages Members to contact your state licensing board or jurisdictional authority to verify acceptance of all Continuing Education programs.**
- Keep a copy of all CEU records including Individual Approval Reporting Forms and Certificates of Attendance/Completion. According to IIDA policy, Members may be requested to submit proof of course completion to IIDA Headquarters.
- **If you have questions regarding your Continuing Education status, contact NCIDQ to request a transcript of your records at 202.721.0220. Maintenance of CEU records is the responsibility of the individual IIDA Member.**
- 10 hours = 1.0 CEUs (Continuing Education Units). Minimum course length for CEU registration is 1 hour. Courses are measured in whole hour increments **only**.
- CEUs are not transferable between compliance periods. Any additional credits, above and beyond the required 1.0 CEU and/or accumulated before January 1, 2004, cannot be credited to the current compliance period nor can CEU credits be 'rolled-over' to the next compliance period.
- Design professionals who join IIDA amidst the current compliance period are not required to complete the stated ten (10) hours of Continuing Education. Their compliance period will begin January 1, 2006 to ensure the Member has a full two years to complete their Continuing Education requirements for membership.
- All CEU material and submissions must be received at IIDA HQ by December 31, 2005 to qualify and count toward the current compliance period.
- Professional and Associate Members who do not comply with the 10 hour (1.0 CEU) requirement will, in accordance with IIDA's International Policies & Procedures, experience a re-classification of their status and privileges.

IIDA does not seek to act as an enforcement entity, rather an empowering one. It is our belief that every practitioner and design professional should desire to remain informed and up-to-date with the latest trends, techniques, technology and overall professional development opportunities in their field.

FEED *your* SOUL.

When
November 18, 2005
7pm – 11pm
\$20 in advance, \$25 at door

friday november, 18th 7-11pm

Where
Flux Design
811 East Vienna Avenue, Milwaukee

How can you get involved?
Feed Your Soul Bowl:

- This will be a judged competition and the bowls will be auctioned off in a silent auction.
- First, Second, and Third place prizes will be awarded.
- To obtain a bowl to design and guidelines please contact Jodie Thill: jthill@hga.com or call 414.278.3325

Bag of Holiday Decorations:

- Boxes will be handed out to interested parties to fill with Holiday decorations.
- Second Harvest will distribute the boxes to families with their food distribution.
- For more information please contact Kristen Roth Briggs at kroth@enterpriselighting.com or 262.322.5747

All proceeds go to America's Second Harvest

Please mark your calendar for

November 18, 7-11PM at Flux Design for the 2nd annual Feed Your Soul event. What is Feed Your Soul you ask? It is an event started last year that includes fine art, good food, libations, music, silent auction and dancing. You need to be there! This night was made possible with the support of AIA, ASID, CSI, IIDA and Flux Design to bring the design community together to raise money for America's Second Harvest. Last year we were able to raise over \$12,000 with 100% of the profits going straight to America's Second Harvest because of people like you. And this year we need your help again.

How can you help?

PLATINUM LEVEL : \$1,000.00 – This would provide full sponsorship of the food for the entire Feed Your Soul event including 8 complimentary tickets for the event (value \$160.00) and your name announced and listed on our donor wall the night of the event.

GOLD LEVEL : \$500.00 – This would provide full sponsorship of the wooden bowls that will be designed by local artists and auctioned off the night of the event. This also includes 4 complimentary tickets for the event (value \$80.00) and your name announced and listed on our donor wall the night of the event.

SILVER LEVEL : \$250.00 – This would provide full sponsorship of the Holiday Gift Boxes that are filled with Holiday decorations. America's Second Harvest distributes the boxes to families with their food – this was a HUGE success last year with many families very grateful to receive decorations along with their food. This also includes 2 complimentary tickets for the event (value \$40.00) and your name listed on our donor wall the night of the event.

BRONZE LEVEL : \$100.00 – This would provide sponsorship of (1) case of wine for the Feed Your Soul event. Last year we were able to have all of the drinks donated for the event and this enabled 100% of the \$25.00 registration fee at the door to go straight to America's Second Harvest. This also includes your name listed on our donor wall the night of the event.

Please mail your donation by Nov.1st and make your check payable to America's Second Harvest. Donations/Questions to: HGA Attn: Kelly Brainerd, 333 E. Erie St. Milwaukee, WI 53202, kbrainerd@hga.com or 414-278-3433



Donors

Platinum Level - \$1,000

MDC Wallcovering; Milwaukee Sound & Light;
jsr (Jenny Rebholz); BMG Marketing;
Interior Investments

Gold Level - \$500

Duet Resource Group; Judith Ann Contract;
Furnishings - Harter, Zoom Seating;
Eppstein Uhen;
Trish Wollersheim - Design-Tex;
ASID; AIA; IIDA

Silver Level - \$250

Tom Quinn - Lowenstein;
Michael Udulutch - Bolyu;
Michael Udulutch - 3 Form;
Deep River Partners; DL Couch;
Hallmark Building Supplies;
Plunkett Raysich; CSI

Bronze Level - \$100

Jodie Thill - HGA; Rindy Patton - Bentley
Prince Street; Joe LaPorte and Assoc.; Lexco
Tile; Elizabeth Schraeder - Atlas Carpet;
Michele Aubry - Wolf Gordon; Kahler Slater;
Armstrong; Luna Textiles; CJ & Assoc.;
Fortune Contract; Holly Eberle - HLA;
Sharri H. Jackson - Marketsharr



Susan Wohlitz Memorial Fund



On June 5, 2005, we learned of the untimely and tragic death of Susan Wohlitz. As president of IIDA Wisconsin, Susan embodies a life of outreach, personal and professional development and committed enrichment.

Susan also served as Student Mentor for the Interior Design Program at Mount Mary College and as Volleyball coach at St. Sebastian's Parish.

The Susan Wohlitz Memorial Fund

The **IIDA Wisconsin Chapter**, in conjunction with the **IIDA Foundation**, has established the Susan Wohlitz Memorial Fund to honor Susan's dedication to students and the Interior Design profession.

"The mission and purpose of the Susan Wohlitz Memorial Fund will be to fund and support activities directly related to the advancement of students in interior design in the state of Wisconsin."

Thank you to all who have generously contributed to this event...

SWMF Volunteer Committee:

Renae Alswager-Klein, Brenda Brady, Wally Bruederle,
Sarah Chandler, Melinda D' Angelo, Amy Doyle,
Peter Graven (Web Designer), Catherine Hempfling-Prossen, Ardis Hutchins,
Karlyn Johnson, Koreen Liepitz, Jennifer Meyer, Kim Modrynski, Linda Page,
Jamie Pelot, Donna Ritke, Rachel Rogness, Angela Ryun,
Randy Schmitgen, Deb Wolf, Trish Wollersheim, Amy Yaniz

SWMF Auctioneer: Bob Hanstad

SWMF Contributors:

Elmbrook Church	DL Couch
Knoll	DesignTex
Knoll Textiles	Lerdahl Business Interiors
IIDA International	B & B International
Decorative Surfaces	Mohawk Commercial
Naugahyde	Durkan Karastan
K.R. Schaez and Associates, Inc.	Target Commercial Interiors
The Bain Company/Anzea Textiles	Hallmark Building Supply
Duet Resources Group	Creative Business Interiors
Plunkett Raysich Architects	Atlas Carpet Mills
LDS & S Nevamar	Hensen Fine Cabinetry
Constantine Commercial	Choles Floral
Hirshfield's	Maharam
Vecta/Wilkahn	all of the hardworking volunteers...too
Metro Wallcovering -Jennifer Meyer	numerous to list



John Norfolk, Creative Business Interiors with daughters Natalie and Nicole



Randy Schmitgen and Linda Page



Bob Hanstad, Auctioneer, Cindy Chrisbaum of Creative Business Interiors, foreground and Stacy Kenyon of Fond du Lac.



Griffin McIlwee; John Ryun, Hallmark Building Supply and daughter Grace, background.

Please join us on October 21, 2006, for the next Susan Wohlitz Memorial Volleyball Tournament and Fundraiser. More details to follow.

Member News

Campus Visits

UW Madison Campus Visit - September 28, 2005

The typical campus life is people coming and going, going and coming, to and from classes. Twenty to twenty-five students took the time to visit Koreen Liepitz, IIDA, Director of Student Membership and Randy Schmitgen, IIDA President to learn about IIDA.

It was a great start to representation on college campuses. As Koreen put it, "We gained three members coming right out of the gate!". One membership was raffled off and the winner was Erin Elliot. An interest in an IIDA Campus Center was discussed and we can be sure more information will be coming. Thank you Koreen and Randy! Welcome to all student members.

UW Stevens Point Campus Visit - September 21, 2005

Instructor Kathy Julin invited Koreen to speak to her 90 first year Interior Architecture students. It was the second day of classes and the first class for the IA100 course. Koreen told the students her personal career path and about the profession of Interior Design. A membership was given away to Colleen Kroll.

Fox Valley Technical Campus Visit - October 13, 2005

The first visit to Fox Valley Technical college was another success. Koreen spoke to 25 plus students regarding IIDA. A membership was raffled off to Jane Karnitz.



*Fox Valley Technical Campus Visit
Koreen Liepitz, IIDA*

Waukesha County Technical College Visit - October 25, 2005

Rebecca Dix (Director, Associate Members) and Koreen went to Waukesha County Technical College on October 25th. They had an audience of about 15 students, most students were in their second year. They had good responses and discussed a second visit with Leslie Lawton, Instructor, to talk to the first year students. The raffled free membership went to Susan Schiller.

Early 2006 Seminars Schedule



Kim DeWitt/All Steel Representative/IIDA Industry Member finalized arrangements for sponsorship of the remaining 2 IIDA seminars. Allsteel and Henricksen & Co. (dealer) will be sponsoring the January 18, 2006 seminar on **What If... You could bring international best practices to your own firm?** at their Brookfield location and the February 15, 2006, **What If... Technology added to creativity?** seminar at their Madison location. Target Commercial Interiors will also host the February seminar in Green Bay, WI.

Look for more details to come.

IIDA Knowledge Center

About the IIDA Knowledge Center on the IIDA Website
www.iida.org

Check out new additions including online submission capabilities to submit CEU documents for review and local events for the IIDA calendar. This dynamic online tool was created to support the Interior Design profession's growing interest in accessing current research and professional development resources.

The basis of the Knowledge Center is an organizational system that allows a user to sort the resources in the Knowledge Center in customized ways to find specific research materials. Designers will have access to information to support current projects, statistics to back up proposals, and courses to direct their continuing education. Three menus offer the opportunity to define one's own professional development path by searching via:

- Topic Index
- Career Focus
- Client Type

This system of categorizing resources will also expose gaps in existing information and research, and in turn, allow IIDA to commission the appropriate subject experts to fill them. The Knowledge Center is not simply a repository of papers. It is a juried compilation of research to support life-long learning for any design professional. The site will be constantly updated with the latest research and studies to reflect the changing industry.

Founding support for the Knowledge Center has been provided by the IIDA Foundation.

STEP and NCIDQ Information

Please note the following deadlines regarding NCIDQ applications, exams and the STEP, preparatory class:

- *December 1, 2005* - Early Application Deadline for the Spring 2006 NCIDQ Exam **(for first-time applicants only)**
- *December 10, 2005* - Regular Application Deadline for the Spring 2006 NCIDQ Exam
- *December 16, 2005* - **STEP Program registration deadline**, [*download the registration form here*](#)
- *April 7 & 8, 2006* - Spring NCIDQ Exam at Mount Mary College (Milwaukee, WI)
- *June 1, 2006* - Early Application Deadline for the October 2006 NCIDQ Exam (for first-time applicants only)
- *June 10, 2006* - Regular Application Deadline for the October 2006 NCIDQ Exam
- *October 13 & 14, 2006* - Fall NCIDQ Exam at Mount Mary College (Milwaukee, WI)

IDCW Interior Design Coalition of Wisconsin

September 2005-The members of the Interior Design Coalition of Wisconsin elected the following Board of Directors.

President
Vice President
Secretary
Treasurer
Directors:

Diane Al Shihabi, ASID
Pamm Steffen, Allied ASID
Roxanne O'Rourke, Allied ASID
Diane Erdman
Janet Hirsch, IIDA, Laura Lamb, IIDA, Gene Potente, FASID, IIDA, Sheila Semrou, ASID, Kevin Sorg, Annette Streiff, Harriet Weiss, ASID, Inge Winters, ASID

Congratulations!

The chapter presidents of IIDA and ASID (**Randy Schmitgen, IIDA** and **Sandy Weber, ASID**) also attend the IDCW board meetings. Congratulations to the new IDCW Board. We wish them success and look forward to collaborating with them.

2006 Payment Plan

A member can choose to participate in the IIDA 2006 Payment Plan by contacting the Accounting department in three different ways:
Fax: 877.488.6542 (Preferred Method), Imorris@iida.org or Phone: 888.799.4432

Individuals should sign up for the payment plan program before the end of 2005. There is no interest or charge for this service, but individuals will not receive their 2006 membership card until they are paid in full. We would prefer that individuals provide us with a credit card number so that we can set up regular charges.

Professional, Affiliate, Associate III and Industry Individual dues are \$434

6 payments	\$72.33	\$72.33	\$72.33	\$72.33	\$72.34	\$72.34
5 payments	\$86.80	\$86.80	\$86.80	\$86.80	\$86.80	
4 payments	\$108.50	\$108.50	\$108.50	\$108.50		
3 payments	\$144.67	\$144.67	\$144.66			
2 payments	\$217.00	\$217.00				

Associate II dues are \$367

6 payments	\$61.17	\$61.17	\$61.17	\$61.17	\$61.16	\$61.16
5 payments	\$73.40	\$73.40	\$73.40	\$73.40	\$73.40	
4 payments	\$91.75	\$91.75	\$91.75	\$91.75		
3 payments	\$122.33	\$122.33	\$122.34			
2 payments	\$183.50	\$183.50				

Associate dues are \$245

6 payments	\$40.83	\$40.83	\$40.83	\$40.83	\$40.84	\$40.84
5 payments	\$49.00	\$49.00	\$49.00	\$49.00	\$49.00	
4 payments	\$61.25	\$61.25	\$61.25	\$61.25		
3 payments	\$81.67	\$81.67	\$81.66			
2 payments	\$122.50	\$122.50				

Mentoring Week 2006

January 23-27

Call for Mentors...

Gain personal satisfaction
Inspire aspiring designers ~ Give back to the profession
Be recognized for your industry commitment

IIDA requests your participation in Student Mentoring Week!

If you would be willing to host a pair of students for any day during the week of January 23-27, 2006, please [click here](#) to be linked to the online form or e-mail to Erenn Ellermann at eellermann@iida.org.

IIDA-Student Mentoring Week,
222 Merchandise Mart, Suite 13-500 Chicago, IL 60654.
All information can also be emailed to Erenn Ellermann at eellermann@iida.org.
Please specify the subject line as: Student Mentoring Volunteer.

Two (2) Students will be matched up to network with an IIDA interior designer by spending the day in their area of design practice. Students will experience first-hand the work done to create a safe, dependable, and adaptable built environment. Pairs will be assigned to designers in their city. All volunteer forms must be received by December 9, 2005. IIDA will contact you no later than January 16, 2006 to confirm student pairs.

Inspire Design

Call for Students.....

Students! IIDA invites you to participate in our 4th Annual Student Mentoring Week from January 23-27, 2006. Student Members of IIDA will be matched up to network with an interior designer by spending the day in their area of design practice. Students will experience first-hand the work done to create a safe, dependable, and adaptable built environment. You may want to sign up with a friend or we will pair you. Pairs will be assigned to designers in their city. Please [click here](#) to be linked to the online form or e-mail to Erenn Ellermann at eellermann@iida.org. All forms must be received by December 9, 2005. There is no cost to participate in IIDA Mentoring Week 2006!

Experience Design

Design Matters

Update

SHARING IIDA'S BENEFITS WITH OTHERS

As many of you know, IIDA will be kicking off a targeted membership invitation campaign this fall. IIDA strives to represent the best in interior design and the best of interior designers, so this is an exciting initiative for us all. Our growth helps the profession's status at the statehouses, and increases the knowledge and networking resources for our Chapters and Members. In partnership with our Chapters, we have done our best to target unaffiliated designers in our mailing.

Regrettably though, some overlapping with IIDA members is inevitable, depending on exact names used compared to IIDA's database. If you, by chance, receive a membership invitation kit, we encourage you to pass it along to a colleague who may not be aware of all the benefits of membership in IIDA.

IIDA SUSTAINABLE ADVISORY COMMITTEE SEATED

IIDA is pleased to announce the formation of an IIDA Sustainable Advisory Committee to counsel the Association on matters related to green design. Led by IIDA's Sustainability Forum Advisor, Ken Wilson, IIDA, AIA, LEED AP with Envision Design (Washington, DC) the group also includes recognized industry leaders:

- Elaine Aye, IIDA, LEED AP, Green Building Services, Inc. (Portland)
- Josie Briggs, IIDA, LEED AP, Studio Celadon (Seattle)
- Holley Henderson, IIDA, LEED AP, H2 Eco Design, LLC (Atlanta)
- Jill Kowalski, IIDA, LEED AP, Delaware Valley Green Building Council (Philadelphia)
- Brian Malarkey, IIDA, AIA, LEED AP, Kirksey (Houston)
- Linda Sorrento, IIDA, ASID, LEED AP, (South Riding, VA)
- Cathy Stieg, IIDA, IDEC, LEED AP, Stieg Design Associates (Bainbridge Island, WA)

The committee will be led by the Association's Mission Statement on Sustainability as adopted by IIDA's Board of Directors in April. "IIDA seeks to promote awareness and knowledge of interior design strategies that reduce negative impacts on our natural environment and improve the health and well-being of all people." For more information about the committee or IIDA's sustainability initiatives, please email iidahq@iida.org.

Newsletter Deadline

The next newsletter deadline will be February 8th, 2006. Please contact Donna Ritke, IIDA @ ritzdr@ameritech.net with suggestions and submissions.

Eco-Friendly Substrates

by Lyn Falk

One of the main contributors to poor indoor air quality is urea-formaldehyde...a bonding agent used in most fiberboards and particleboards and one that outgases for months. We all know these substrates are prevalent in many of today's lines of cabinetry, countertops, and furniture.

Are there alternatives? Yes, several. The following is a list of eco-friendly (non-structural) substrates that can be substituted.

AllGreen®

AllGreen medium density fiberboard (MDF) represents a major revolution in the panel board industry. Made from old pallets and wood waste from the construction and manufacturing industries, this is a perfect replacement for standard MDF that uses formaldehyde. Available at Home Depot and upon request from most wood/building suppliers.

ISOBORD

This Canadian manufacturer is committed to using annually renewable sources of fiber to produce their fiber panels. Due to the abundance of residual straw in Manitoba, it was selected as the site for the first ISOBORD Enterprises plant. Farmers were looking for an alternative to burning off straw (which impacts local air quality and emits greenhouse gases), or turning it back into their fields. A farmers' cooperative of over 350 members was formed for the specific purpose of providing straw to IOSBORD.

www.isobord.com

Kirei (Kee-ray)

This unique looking panel is composed of 100% recycled agricultural fiber, specifically from Sorghum, an edible grass grown around the world. After harvesting for food, the stalks are compressed, washed and woven into sheets that boast a beautiful visual texture. It would be a shame to simply use these panels as a substrate so many designers specify it with a water based urethane which brings out the beauty of the grain. The manufacturing process uses low-energy processes with minimal wastewater and air emissions. There is no formaldehyde used.

www.kireiusa.com

Medite II

Medite is manufactured by SierraPine, out of California. Medite II is manufactured from 100% recovered and recycled wood fiber content and contains no added formaldehyde.

www.sierrapine.com

Panel Source

This Canadian company focuses exclusively on the manufacturing and distribution of eco-wood products that are FSC Certified, urea formaldehyde free, and manufactured with rapidly renewable or recycled fiber contents. Purekor is their formaldehyde free particle board panel. PyroBlock is their Class A fire retardant panel made from 100% post industrial recycled fibers. And Pyroblock® Veneer Grade is designed specifically for wood veneer applications.

www.panelsource.net

Phenix Biocomposites

There are 4 sustainable panels manufactured by Environ Biocomposites out of Minnesota. All four can be treated with water based urethanes and used as a finished surface.

1) Biofiber wheat composite – this wheatboard can be clearcoated or stained with eco-friendly pigments.

2) Dakota Burl is a unique bio-based composite material made from abundant agricultural by-products including crushed sunflower seed hulls. The hulls give it its burlled appearance.

3) Environ Biocomposites is a decorative material made from recycled paper products (newsprint), soy beans, bio-based resins, and color additives. Available in 23 colors, and 8 custom colors, this granite-looking material makes a great countertop.

4) Bioply is a new hybrid product, using Environ as a veneer over a lightweight wheat straw core.

ResinCoreI

Manufactured from 100% post-industrial recycled woods using resins free of urea-formaldehyde, these panels are a product of Rodman Industries in Oconomowoc, WI! Their mill is located in northeast Wisconsin, where they recover wood waste from a variety of lumber mills and wood product manufacturers. Recycled wood waste material is screened to remove undesirable contents, then dried and compressed. No chemicals are used in the production process. They claim their panels exceed Woodstalk, Primeboard, and Medite when it comes to strength, structural integrity and dimensional stability. Their panels are water resistant and not susceptible to mold or mildew growth. Specifying a local product certainly gives this product a greener edge!

www.rodmanindustries.com

PrimeBoard

This North Dakota company created a low density panel called DorCor™. It is made from annually renewable agricultural fibers - wheat straw & sunflower hulls. It does not use formaldehyde, but an emissions-free synthetic resin.

www.primeboard.com

Tectan

This new chipboard-like material is made entirely from beverage cartons. The cartons are prepped/shredded, compressed and heated. The polyethylene content in the scrap material acts as a glue to bond the board so no toxic glues need to be added. (Although any time you heat up plastic, it will outgas toxins!) This material definitely lives up to its name of particleboard as the colorful bits of carton waste are clearly visible. Manufactured in Europe.

www.tectan.de/page55.html

Wood Stalk

Dow Chemical Company has jumped on the eco band wagon and produced a product similar to ISOBORD. It too is engineered from abundant, annually renewable wheat straw. They use a polyurethane resin in place of the conventional formaldehyde binder.

www.dow-bioproducts.com

Lyn Falk (IIDA) is a Registered Interior Designer, and President/Founder of Retailworks, Inc (store design firm) and Solterra Studios (sustainable design division), both located in Cedarburg, WI.

Lyn is available for consulting on eco-design matters and sustainable materials & furnishings. For more information, call Lyn at 1.262.376.0244 ext 103.

www.retailworksinc.com and www.solterrastudios.com



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 Imaginations of Lighting, Well-being, and
 Visual Perfection**

A presentation by Steve Klein
 on September 21, 2005

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November 18, 2005

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