



I | I D | A
**INTERNATIONAL
 INTERIOR DESIGN
 ASSOCIATION**
WISCONSIN CHAPTER

reflections

November 2009

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President's Message

Starting with the annual meeting and continuing through the most recent event this fall my theme for this term of 'a little learning, a little laughter and a little libation' has continued. I hope you have joined us for one or more of the great events or perhaps you have enjoyed reading the new weekly eBlasts. My sincere thanks goes out to the board of directors, their committees and all the volunteers for planning and executing.



Laura Quinn, IIDA

In late October, the board of directors did a little learning, a little laughter and a little libation of their own — a two day retreat held in Oshkosh, WI at Reeve Memorial Union on the University of Wisconsin – Oshkosh campus. We had a full agenda, from indoctrination of our new board members to their positions, learning the history of the organization and the chapter, to position descriptions, budgeting and strategic planning; to break out sessions covering city center and campus center events; to ideas to bring value to our membership, how to increase our membership and how to best to communicate with our members and prospective members; we covered it all. For some learning and 'libation' we toured the Paine Art Center and Gardens and got a sneak peek of the Nutcracker display. We all agreed it was a great tour and would highly recommend taking in this display if you get the chance.



Board Retreat

We are eager to implement as many of our ideas as possible in the upcoming months. Please join me in executing my theme to add to your own learning, laughter and libation.

Happy Holidays to you and yours,

Laura

Laura Quinn, IIDA

Get Involved- Volunteers needed for IP / CID

Are you looking to get more involved with IIDA WI. Here is your opportunity. The Interior Perspectives (IP)/ Celebrate In Design (CID) planning committee is looking for volunteers to help plan the event. The committee meets once a month until the event on April 28 and 29, 2010. Please contact Rebecca Brown, Assoc. IIDA at VPCityCenter@iidawi.org for more information about joining the committee.



**2009-2010
IIDA Wisconsin
Board of Directors**

President

Laura Quinn, IIDA
President@iidawi.org

President-Elect 2010-2011

Tracy Pugh, IIDA
Preselect@iidawi.org

Past-President

Koreen Pelot, IIDA
Pastpres@iidawi.org

VP-Communications

Ashley Phelps Wagner, IIDA
VPCommunications@iidawi.org

VP-Professional Development

JoAnn Rife, IIDA
VPProfDev@iidawi.org

VP-Membership

Carolyn Kiss, IIDA
VPMembership@iidawi.org

VP-Gov't & Regulatory Affairs

Teri Wilson-Ruggles, IIDA
VPgra@iidawi.org

Director-Industry Members

John Norfolk, Affiliate IIDA
DirIndustry@iidawi.org

Director-Student Members

Kristine Farahbakhsh, Student IIDA
DirStudents@iidawi.org

Director-Associate Members

Open

VP-City Centers

Rebecca Brown, Associate IIDA
VPCityCenter@iidawi.org

Director-Madison City Center

Denise Zoratti-Hill, Industry IIDA
DirMadison@iidawi.org

Director-Milwaukee City Center

Katie Carlson, IIDA
DirMilwaukee@iidawi.org

Director-Fox Valley City Center

Open

Save the Date!
IIDA WI Fourth Annual SWMF Great Bag Bash
February 25, 2010

On February 25, 2010 creative juices will flow. Don't miss out on the 4th annual Great Bag Bash held once again at the Delafield Brewhaus, Delafield WI, between 5 – 9 PM. Cost: Member & Non-Member \$15.00 in advance, Students \$5.00, \$20 at the door. On-line registration is now open at www.iidawi.org.

The evening events will include a silent auction, bag decorating, SUSAN BINGO, a live auction of the decorated bags, appetizers, drinks and socializing. Group participation is encouraged for bag decorating. The first 30 persons/teams at the door will be guaranteed a bag.

This event raises money for the Susan Wohlitz Memorial Fund, which promotes the advancement of design and education in the state of Wisconsin. Questions please e-mail bagbash@iidawi.org



The Great Bag Bash!

February 25, 2010

**Delafield Brewhaus
3832 Hillside Drive Delafield, WI
5:00 p.m. – 9:00 p.m.**

This event raises money for the Susan Wohlitz Memorial Fund, which promotes the advancement of Design and education in the state of Wisconsin. Gather a team or work as an individual to create the sassiest handbag of the night! We encourage group participation as the number of bags is limited. **The first 30 persons/ teams at the door will be guaranteed a bag.** IIDA-WI will provide decorating materials, BUT please feel free to bring your own.

Registration begins at 5:00 p.m. with appetizers and cash bar
5:00 to 7:00 Bag decorating, Susan Bingo, and Silent Auction
7:15 Silent Auction Winners Announced
7:30 to 9:00 Live Auction of the bags to the highest bidder

As an extra bonus,
Knoll has donated a *Womb Chair*
Winning ticket to be included in one live auction bag!

Please join us from 5 to 9 p.m. for food, fun, laughter, creativity, a celebration of Susan and the advancement of design and education in her honor.

**\$15.00 in advance
\$20.00 at the door
\$5.00 for students**

Questions? Email bagbash@iidawi.org



Susan Wohlitz Memorial Fund



IIDA
WISCONSIN CHAPTER

First Annual On Par with IIDA Wisconsin Golf Outing

Rain couldn't dampen spirits as the first annual On Par with IIDA Wisconsin Golf Outing teed off on August 20th. Sunny skies appeared as 55 golfers ventured to their holes at Whispering Springs Golf Course in Fond du Lac. Teri Wilson-Ruggles, IIDA and her committee put together a great event for vendors and designers to showcase their golfing abilities.

After golf, dinner was served and the announcement of the winners of the overall event (John Stephany, Bob Steinbarth, Larry Johnson, and Jim Bogenhagen), the putting contest (John Norfolk, Industry IIDA), and hole prizes by 7 lucky golfers. Numerous raffle prizes were also given out so almost every attendee felt like a winner by the end of the evening. A huge "THANK YOU" to all golfers, volunteers, and sponsors, who either played or sponsored to make this event a great success!

Mark Your Calendars!

We look forward to seeing everyone at next year's golf outing on **August 19th, 2010**.



Thanks to all of our 2009 On Par with IIDA Wisconsin Golf Outing Sponsors to make this a huge success!

A Design Studios
Allsteel Office
Authentic Design Partners
AVI Systems
Blueridge Commercial Carpet
Creative Business Interiors
Dal-Tile Corporation
Davis & Associates
elementsQ
Flad Architects
Gast Design
Global Industries
Haworth, Inc.
Herman Miller Company
IIDA Wisconsin Chapter
InterfaceFLOR
Jaeckle Distributors
Jeff Hagen & Associates
John Norfolk, Industry IIDA
Lamin-Art
Knoll, Inc.
MDC Wallcoverings
National Office Furniture
Palmer Hamilton, LLC
PHI Interiors, LLC
ProSource
Shaw, Inc.
Strang, Inc.
Teri Wilson-Ruggles, IIDA
The Bain Company
Watson Desking
Whispering Springs Golf Course



Milwaukee City Center Recent Events

ProHealth Care Crossings Tour

IIDA Wisconsin- Milwaukee City Center had another successful event with the ProHealth Care Crossings tour. We had over 65 designers, architects, faculty and students attend. We were able to tour this very unique facility, get pampered with mini spa treatments, all while networking in this great location. Kelly Brainerd, IIDA from HGA offered a great presentation regarding the facility. A drawing was held at the end of the event for several one hour massage and facials. Three lucky winners will have the opportunity to experience the facilities full range of services first hand. If you were unable to attend and would like more information regarding ProHealth Care Crossings, please contact Tracy Pugh, IIDA at Preselect@iidawi.org.



A special thank you to HGA and Forrer Business Interiors for Co-Sponsoring this event.

Also a sincere thanks to ProHealth Care for allowing us this opportunity to tour their fantastic location and providing us with gift bags and the prize drawing items.



Milwaukee Holiday Wine Tasting

On November 17, IIDA WI hosted a Holiday Wine Tasting event at timothyj kitchen & bath in Milwaukee. Certified Sommelier Nate Norfolk and Master Certified Sommelier Toni Johnson presented five wines for the holiday season. Artist Tim Meyerring Von Thymann attended the event to showcase his works that are featured around the timothyj studio. Attendees enjoyed specialty cheeses and appetizers paired with each wine to savor the wine's flavors. We would like to thank timothyj's kitchen and bath for hosting our event, and Wine Consultants for sharing their knowledge of these great wines. Watch the calendar for more Milwaukee City Center events.



Madison City Center Recent Events

Madison Wine Tasting

On Nov 12, IIDA WI hosted a Wine Tasting event at Eno-Vino in Madison. The event featured Botham Vineyard Wines from Barnevald Wisconsin. The Botham family joined us to taste three varieties of Botham Vineyard collection. We would like to thank the Botham family and Eno-Vino for sharing their knowledge and love of wine. Please stay tune for more Madison City Center events.



izzy+

Fixtures Furniture
HÅG
Harter
izzy
Zoom Seating

dewey

Dewey by Fixtures Furniture took **Best of NeoCon Gold**. The collection of tables, lecterns, bookshelves and storage was a show favorite and supports today's styles in learning.

Elliot by izzy picked up a **Best of NeoCon Silver** award. Elliot takes the 45-degree table from the corner and into the open collaborative environment.

Olivia by Harter, with its cool translucent colors, takes a classic modern design and applies today's materials and colors for a beautiful and comfortable sit.

Judith Ann Contract Furnishings, Ltd.

Staci Savaglio
Judith Deming
Amy Sell
262-652-1988
www.judithann.biz

olivia



elliot



Student Events

Campus Visits

Recently a few of our Board Members visited Mount Mary College, Fox Valley Technical College, and UW Stevens Point to inform Interior Design students about upcoming IIDA events and discuss some of the benefits of becoming an IIDA Student Member. This year our theme is: Make Things Happen; Be Involved in IIDA. The annual campus visits are a great way for our Board Members to connect with emerging Interior Designers and to hear more about what our IIDA Student Members would like to gain from their memberships. We plan to visit additional campuses in the spring.

IIDA/ASID Student Career Day

One of the biggest student events is the IIDA/ASID Student Career Day. This year's theme is Passion for Design; Putting the Pieces Together, and is scheduled for Friday February 19, 2010 at the American Family Training Facility in Madison.

This year's event will be packed full of informative presentations about branding yourself as an emerging Interior Designer, the importance of networking, and to learn about some alternative careers with Interior Design backgrounds. Once again we will have a Vendor Fair showcasing a variety of products and several opportunities for the students to network with some professionals in the Interior Design Industry. We are very excited for the event and are looking forward to seeing and meeting the students!

Feed Your Soul

Feed Your Soul, a charitable event that raises funds for Feeding America Eastern Wisconsin (formerly Second Harvest of Wisconsin), was held a Flux Design Milwaukee on November 6, 2009. Once again, IIDA- WI was a proud sponsor for the annual event.

Feed Your Soul raises funds by auctioning off donated original pieces of art and wooden bowls that have been beautifully transformed into sculptures, lamps, baskets, and a variety of works of art. Katie Carlson, an IIDA- WI Board Member, was very generous to donate a beautiful painting and a transformed bowl.

All of the donated art filled the walls and tables of Flux studio and were auctioned off through out the evening. Kristie Farahbakhsh, another of our IIDA-WI Board Members, won an auction for one of the paintings and was able to meet the artist and have her photo taken with the artist. While guests browsed the studio, they were entertained by the Ko-Thi Dance Company, an African dance troupe and enjoyed delicious food from Water Buffalo.



If you weren't able to attend this year's event, please make sure you attend next year. It is a great event and it supports a great cause.

Artist: Takako Marr
Title: Pandora

Membership

Membership Cards are now available online!

You can now print your membership cards online. [Click Here](#) and notice the link on the left hand side that is Membership Cards. Enter you log in and password and you are now able to print your current membership card.

EZ Pay- Payment Plan Option/ Automatic Renewal

IIDA Headquarters is now offering EZ Pay a new payment option beginning in January 2010. This new option will now let you pay your IIDA Membership dues in 12 easy installments. This option can automatically renew your IIDA Membership dues every year. More information about EZ Pay can be found by linking [here](#).

Member Stimulus Campaign

IIDA Headquarters has a new Membership Drive called Member Stimulus campaign. Additional information can be found by [clicking here](#). Active members can refer Design professionals who are not currently IIDA Members to join. Every active member who recruits five prospective members will be entered into a raffle for two tickets to the Wisconsin Chapter Signature event.

Welcome New IIDA WI Members

IIDA WI would like to extend a warm welcome to our new members from August 2009-November 2009: For more information about your membership or to becoming an IIDA member please contact Carolyn Kiss, IIDA at VPMembership@iidawi.org

Welcome to IIDA Wisconsin!

Katie Carlson, IIDA
 Jamie Carley, Associate IIDA
 Ej Carlson, Industry IIDA
 Maureen Gile, Industry IIDA
 Deena Putnam, Industry IIDA
 Lindsay Borland, Student IIDA, UW-Stout
 Amanda Caouette, Student IIDA, UW-Stout
 Danielle Coe, Student IIDA, Pittsburg State University
 Jana Forsland, Student IIDA, Dakota County Technical College
 Emily Johnson, Student IIDA, UW-Stevens Point
 Melissa Persons, Student IIDA, UW-Stout
 Railyn Zenner, Student IIDA, UW-Stout

Calendar of Events '09 & '10

December 31, 2009

END OF IIDA CONTINUING EDUCATION COMPLIANCE PERIOD

- Associate & Professional members need to earn 1.0 CEU credits (10 hours) during 2008 & 2009.

February 19, 2010

IIDA/ASID Student Career Day

February 25, 2010

SWMF - The Great Bag Bash - See invite page 2

April 22-May 5, 2010

Design MMOCA

April 18-29, 2010

Interior Perspectives

April 29, 2010

Celebrate in Design

August 19, 2010

2nd Annual On Par with IIDA Wisconsin Golf Outing



2009 IIDA WI Annual Sponsors

Platinum

Izzy Furniture-Harter, Hag, Izzy, Fixtures Furniture, Zoom Seating

Gold

MDC Wallcovering

Silver

Creative Business Interiors, Flad Architects, Haworth, Interior Investments, Koroseal Midwest, K.R. Schaez Associates, Inc., Mannington Commercial, Surfaceworks

Bronze

Allsteel, AVI Systems, Bentley Prince Street, CJ & Associates, Coyne & Associates, Designtex/Vectra, Herregan Distributors, Knoll, Inc., Larry Fehrm & Associates, Target Commercial Interiors, Witthus & Associates

In Memory of Virginia North

IIDA Michigan Chapter President ~ June 24, 1951 – October 22, 2009

It is with much remorse that the Michigan Chapter of IIDA announce the sudden passing of their President, Virginia North, D. Arch, IIDA, ASID, IDEC, IES, AIA Associate. Virginia was a pillar in our design community and a true advocate for our profession. She has touched many of our lives and will be greatly missed. Additional information on the passing of Dr. Virginia North, please go [HERE](#).