

04 _ DAY OF LEARNING

HOW I DESIGN

12:00 PM - 1:00PM - ZOOM



**A PHOTOGRAPHIC
PRESENTATION
HIGHLIGHTING MY
JOURNEY TO BECOME
A TEXTILE DESIGNER
AND MY DESIGN
PROCESS.**

*SOURCES OF
INSPIRATION*

*PROCESS OF
DEVELOPING
FABRIC*

*CASE STUDIES -
CREATION OF FOUR
DISTINCT
COLLECTIONS*

SINA PEARSON is a visionary textile designer and entrepreneur who, for more than four decades, set industry standards for sophistication and technical innovation. Sina is celebrated for her exuberant color palette, complex textures and lively, accessible patterns that gracefully complement one another. One of the first to infuse a jolt of high style into the contract realm in the 1980s, she has added her savvy stamp as well to institutional, hospitality, healthcare, public spaces and residential settings.

Sina Pearson's textiles have a point of view. Each collection tells a story, and her inspirations are far flung. Modern American architecture. Traditional Scandinavian colors and textiles. Cut paper collages and Christo. Marathons, Italian style and the colors of Mexico.

THURSDAY, NOVEMBER 12

IIDAWI.ORG

04